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This respected resource provides up-to-date, integrated coverage of the law of trade secrets, copyright, trademarks and patents, ideas, and non-competition agreements. It covers the latest legal developments in such hot areas as biotechnology, intellectual property, due diligence, software protection, copyright infringement, ownership of employee inventions, and more. By Michael A. Epstein. Epstein on Intellectual Property, Fifth Edition covers the latest legal developments in such hot areas as biotechnology, intellectual property, due diligence, software protection, copyright infringement, ownership of employee inventions, and more. You will consult this reference for expert answers to questions such as how to: Prevent the unauthorized use and disclosure of your company's trade secrets Determine what types of materials and

information are covered by the copyright laws Apply for and enforce patents Reduce the risk of claims under the andquot;law of ideasandquot; Make effective use of noncompetition agreements Deal with the unique problems of biotechnology For answers to questions relating to computers, the Internet and other digital technologies - and how to make them work for your clients - turn to this comprehensive, practical resource. Whether you're an experienced IT lawyer, a transactional or intellectual property attorney, an industry executive, or a general practitioner whose clients are coming to you with new issues, you'll find practical, expert guidance on identifying and protecting intellectual property rights, drafting effective contracts, understanding applicable regulations, and avoiding civil and criminal liability. Written by Michael D. Scott, who practiced technology and business law for 29 years in Los Angeles and Silicon Valley, Scott on Information Technology Law, Third Edition offers a real-world perspective on how to structure transactions involving computer products and services such as software development, marketing, and licensing. He also covers the many substantive areas that affect technology law practice, including torts, constitutional issues, and the full range of intellectual property protections. You'll find coverage

of the latest issues like these: computer and cybercrime, including spyware, phishing, denial of service attacks, and more traditional computer crimes the latest judicial thinking on software and business method patents open source licensing outsourcing of IT services and the legal and practical issues involved in making it work and more To help you quickly identify issues, the book also includes practice pointers and clause-by-clause analysis of the most common and often troublesome provisions of IT contracts. Mobile apps are multilayered products with different features which may be protected by various intellectual property (IP) rights. This publication is designed as a tool for app developers and publishers. It offers legal clarity and business-oriented guidelines on IP, to generate additional income for creators and rights holders, and provides practical advice and insights to inform strategic decisions. The publication presents a thorough review of related issues in the market, reviews the mobile app value chain and offers a checklist of issues to consider when identifying the relevant IP rights, protection options and strategies. This book addresses the growing importance of trade secrets in today's society and business and the related increase in litigation, media and scholarly attention, using the new EU Trade Secrets Directive

as a prism through which to discuss the complex legal issues involved. Written by a team of international experts, it discusses and analyses national implementation of the Directive and explores the effects of the new regime on contentious issues and crucial sectors such as big data and AI. Intellectual Property and Computer Crimes examines criminal infringement, the expanded scope of computer hacking laws, and the important legal issues that arise when these crimes are prosecuted. A road map to help you navigate through the complex world of finding, buying, selling, renting, letting, and owning a home. Property expert Louisa Fletcher reveals how to save money, make money and - most importantly - protect yourself. Automation and Environmental Control in Plant Tissue Culture rigorously explores the new challenges faced by modern plant tissue culture researchers and producers worldwide: issues of cost efficiency, automation, control, and optimization of the in vitro microenvironment. This book achieves a critical balance between the economic, engineering and biological viewpoints, and presents well-balanced, unique, and clearly organized perspectives on current initiatives in the tissue culture arena. Each chapter offers guidelines leading towards an exhaustive, unprecedented level of

control over in vitro growth, based on emerging technologies of robotics, machine vision, environmental sensors and regulation, and systems analysis. Unlike other tissue culture books which focus on specific crops and techniques, this book spans the broad range of major tissue culture production systems, and advances evidence on how some underrated aspects of the process actually determine the status of the end product. Key researchers from industry and academia have joined to give up-to-date research evidence and analysis. The collection comprises an essential reference for industrial-scale tissue culture producers, as well as any researcher interested in optimizing in vitro production. Treating certain information as trade secrets has its legal advantages -- but only if you protect that information properly. Know your clients' rights and limits with this thorough treatment of the entire range of trade secret issues. The authors give you winning strategies at every stage of trade secret protection -- and explore related topics including covenants not to compete and raiding. Does the seller of a house have to tell the buyer that the water is turned off twelve hours a day? Does the buyer of a great quantity of tobacco have to inform the seller that the military blockade of the local port, which had depressed tobacco sales and lowered prices, is

about to end? Courts say yes in the first case, no in the second. How can we understand the difference in judgments? And what does it say about whether the psychiatrist should disclose to his patient's girlfriend that the patient wants to kill her? Kim Lane Scheppele answers the question, Which secrets are legal secrets and what makes them so? She challenges the economic theory of law, which argues that judges decide cases in ways that maximize efficiency, and she shows that judges use equality as an important principle in their decisions. In the course of thinking about secrets, Scheppele also explores broader questions about judicial reasoning—how judges find meaning in legal texts and how they infuse every fact summary with the values of their legal culture. Finally, the specific insights about secrecy are shown to be consistent with a general moral theory of law that indicates what the content of law should be if the law is to be legitimate, a theory that sees legal justification as the opportunity to attract consent. This is more than a book about secrets. It is also a book about the limits of an economic view of law. Ultimately, it is a work in constructive legal theory, one that draws on moral philosophy, sociology, economics, and political theory to develop a new view of legal interpretation and legal morality. Licensing Update 2019 is the

definitive one-volume handbook covering the year's most significant cases and developments in licensing. It identifies critical trends that licensing professionals and practitioners must understand thoroughly in this rapidly evolving area. Up-to-date, incisive, analytical, and essential, this valuable manual helps you keep up with the explosive pace of licensing with guidance from licensing experts in their area of specialty. You'll find in-depth insights and valuable analysis on recent developments and important trends of licensing issues from leading practitioners who are experts in their field. Licensing Update 2019 is organized as a handy "quick reference" to help you save time in structuring stronger agreements to protect your licensing interest. You'll get extensive coverage of developments in audit and accounting practices, tax considerations, antitrust concerns and many of the bottom-line issues that you need to address to ensure day-to-day profitability of your license agreements. Note: Online subscriptions are for three-month periods. Previous Edition: Licensing Update 2018, ISBN 9781454899778; Licensing Update 2017 is the definitive one-volume handbook covering the year's most significant cases and developments in licensing. It identifies critical trends that licensing professionals and practitioners must

understand thoroughly in this rapidly evolving area. Up-to-date, incisive, analytical, and essential, this valuable manual helps you keep up with the explosive pace of licensing with guidance from licensing experts in their area of specialty. You'll find in-depth insights and valuable analysis on recent developments and important trends of licensing issues from leading practitioners who are experts in their field. Licensing Update 2017 is organized as a handy "quick reference" to help you save time in structuring stronger agreements to protect your licensing interest. You'll get extensive coverage of developments in audit and accounting practices, tax considerations, antitrust concerns and many of the bottom-line issues that you need to address to ensure day-to-day profitability of your license agreements. Licensing Update 2016 is the definitive one-volume handbook covering the year's most significant cases and developments in licensing. It identifies critical trends that licensing professionals and practitioners must understand thoroughly in this rapidly evolving area. Up-to-date, incisive, analytical, and essential, this valuable manual helps you keep up with the explosive pace of licensing with guidance from licensing experts in their area of specialty. You'll find in-depth insights and valuable analysis on recent developments and important trends of

licensing issues from leading practitioners who are experts in their field. Licensing Update 2016 is organized as a handy andquot;quick referenceandquot; to help you save time in structuring stronger agreements to protect your licensing interest. You'll get extensive coverage of developments in audit and accounting practices, tax considerations, antitrust concerns and many of the bottom-line issues that you need to address to ensure day-to-day profitability of your license agreements. Demonstrates how universities can use Big Data to enhance operations and management, improve the education pipeline, and educate the next generation of data scientists. The Big Data movement and the renewed focus on data analytics are transforming everything from healthcare delivery systems to the way cities deliver services to residents. Now is the time to examine how this Big Data could help build smarter universities. While much of the cutting-edge research that is being done with Big Data is happening at colleges and universities, higher education has yet to turn the digital mirror on itself to advance the academic enterprise. Institutions can use the huge amounts of data being generated to improve the student learning experience, enhance research initiatives, support effective community outreach, and develop

campus infrastructure. This volume focuses on three primary themes related to creating a smarter university: refining the operations and management of higher education institutions, cultivating the education pipeline, and educating the next generation of data scientists. Through an analysis of these issues, the contributors address how universities can foster innovation and ingenuity in the academy. They also provide scholarly and practical insights in order to frame these topics for an international discussion. Although the law on infringement is relatively straightforward in relation to the copying of literal and textual elements of software, it is the copying of non-literal and functional elements that poses complex and topical questions in the context of intellectual property (IP) protection. In many cases, it is these non-literal and functional elements that contain the real value of a software product. This book concerns the copying of non-literal and functional elements of software in both the United States and European Union, using a holistic approach to address the most topical questions facing experts concerned with legal protection of software products across a range of technological platforms. The book focuses on six distinct but interrelated areas: contract, copyright, patents, trade-dress, designs and trade secrets,

discussing these areas separately and in relation to one another. The book discusses software as a multilayered functional product, setting the scene for other legal discussions by highlighting software's unique characteristics. It examines models for the provision of software, addressing licensing patterns and overall enforceability, as well as the statutory and judicial tools for regulating the use of such licences. It assesses the protection of non-literal and functional software elements under EU and US laws, focusing on internal architecture, interfaces, behavioural elements and GUIs. Derived from the renowned multi-volume International Encyclopaedia of Laws, this monograph provides a survey and analysis of the rules concerning intellectual property rights in the Switzerland. It covers every type of intellectual property right in depth – copyright and neighbouring rights, patents, utility models, trademarks, trade names, industrial designs, plant variety protection, chip protection, trade secrets, and confidential information. Particular attention is paid throughout to recent developments and trends. The analysis approaches each right in terms of its sources in law and in legislation, and proceeds to such legal issues as subject matter of protection, conditions of protection, ownership, transfer of rights, licences, scope of exclusive rights, limitations,

exemptions, duration of protection, infringement, available remedies, and overlapping with other intellectual property rights. The book provides a clear overview of intellectual property legislation and policy, and at the same time offers practical guidance on which sound preliminary decisions may be based. Lawyers representing parties with interests in the Switzerland will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative intellectual property law. All organisations are affected by fraud, but disproportionately so for SMEs given their size and vulnerability. Some small businesses that have failed to manage business fraud effectively have not only suffered financially but also have not survived. This book provides a guide for SMEs to understand the current sources of business fraud risk and the specific risk response actions that can be taken to limit exposure, through the structured discipline of enterprise risk management. The book provides: A single-source reference: a description of all of the common fraud types SMEs are facing in one location. An overview of enterprise risk management: a tool to tackle fraud (as recommended by the Metropolitan Police Service and many other government-sponsored organisations). Illustrations of fraud events:

diagrams/figures (where appropriate) of how frauds are carried out. Case studies: case studies of the fraud types described (to bring the subject to life and illustrate fraud events and their perpetrators) enabling readers to be more knowledgeable about the threats. Sources of support and information: a description of the relationship between the government agencies and departments. What to do: 'specific actions' to be implemented as opposed to just recommending the preparation of policies and processes that may just gather dust on a shelf. The book gives SMEs a much better understanding of the risks they face and hence informs any discussion about the services required, what should be addressed first, in what order should remaining requirements be implemented and what will give the best value for money. This book covers the different aspects, such as patents, trademarks and copyright of Intellectual Property (IP) from a more practical business perspective. Intellectual Property and Assessing its' Financial Value describes the differences between regions, mainly the differences between the US and EU. In addition, several tools are presented for assessing the value of new IP, which is of importance before engaging on a new project that could result in new IP or for licensing purposes. The first chapter introduces the different

types of IP and illustrating the business importance of capturing and safeguarding IP, the second chapter discusses patents and other forms of IP with subsequent chapters exploring copyright and trademarks in more detail, and a concluding chapter on the future of systems that can assess new IP value. Introduces IP and various features from a business perspective Includes tools to assess the value of new IP Provides a comprehensive and practical insight into IP Explores other forms of IP including designs, models, breeders rights, and domain names Offers an applied approach to IP and systems to evaluate the value of new IP Although every country seeks out information on other nations, China is the leading threat when it comes to the theft of intellectual assets, including inventions, patents, and R&D secrets. Trade Secret Theft, Industrial Espionage, and the China Threat provides an overview of economic espionage as practiced by a range of nations from around the world—focusing on the mass scale in which information is being taken for China's growth and development. Supplying a current look at espionage, the book details the specific types of information China has targeted for its collection efforts in the past. It explains what China does to prepare for its massive collection efforts and describes what has been

learned about China's efforts during various Congressional hearings, with expert advice and details from both the FBI and other government agencies. This book is the product of hundreds of hours of research, with material, both primary and secondary, reviewed, studied, and gleaned from numerous sources, including White House documentation and various government agencies. Within the text, you will learn the rationale and techniques used to obtain information in the past. You will see a bit of history over centuries where espionage has played a role in the economy of various countries and view some cases that have come to light when individuals were caught. The book supplies an understanding of how the economy of a nation can prosper or suffer, depending on whether that nation is protecting its intellectual property, or whether it is stealing such property for its own use. The text concludes by outlining specific measures that corporations and their employees can practice to protect their information and assets, both at home and abroad. Musaicum Books presents to you this unique collection of the greatest modern guidance books and ancient classics of wisdom. The collection contains the greatest books and guides to financial success, empowerment and personal development. Table of Contents: Wallace D.

Wattles: The Science of Getting Rich The Science of Being Well How to Get What you Want William Walker Atkinson: The Secret of Success Thought-Force in Business and Everyday Life The Power of Concentration P. T. Barnum: The Art of Money Getting The Humbugs of the World Benjamin Franklin: The Autobiography The Way to Wealth Orison Swett Marden: Architects of Fate He Can Who Thinks He Can, and Other Papers on Success in Life How to Succeed Prosperity - How to Attract It James Allen: As a Man Thinketh Eight Pillars of Prosperity From Poverty to Power Foundation Stones to Happiness and Success Russell Conwell: Acres of Diamonds The Key to Success What You Can Do With Your Will Power Praying for Money Henry Harrison Brown: Dollars Want Me Thorstein Veblen: The Theory of Business Enterprise Émile Coué: Self Mastery Through Conscious Autosuggestion Kahlil Gibran: The Prophet Marcus Aurelius: Meditations Niccolò Machiavelli: The Prince Lao Tzu: Tao Te Ching This book evolved from the course developed at the U.S. Department of Labor's National Mine, Health, and Safety Academy to develop the legislation that eventually became 29 CFR 1910.120. Fundamentals of Hazardous Materials Incidents offers the reader a basic understanding of the principles involved in

toxicology, federal regulations, respiratory protection, personal protective equipment, radiation, environmental considerations, industrial hygiene sampling, site safety, and chemically resistant suits. Thousands of people have been trained using this manual, now revised and available for the first time in hardcover format. The book is essential for identifying potential problems at hazardous waste sites, covers diverse topics throughout the area of hazardous materials response, and is ideal for training courses to meet 29 CFR 1910.120 requirements. Quantity discounts available. The Trade Secrets series explores the inner workings of design as you look over the shoulder of design experts developing ideas and tackling challenges that arise along the way. 50 Trade Secrets of Great Designs Interiors delves inside the creative process of 50 interior design projects. Each project is revealed from concept to completion through original plans, sketches, computer drawings, interim designs, colorful photographs, and lively captions. By featuring interiors in several kinds of buildings (residential, office, hotel and restaurant, retail, institutional, and medical), the book offers a refreshing cross-section of the design process, and also more fully reveals the different ways clients and designers interact. The Intellectual Property

Deskbook is intended to serve as the business lawyer's starting point for issue identification, perspective, and resources in dealing with intellectual property issues and assets, whether in the context of structuring and consummating transactions or in the day-to-day counseling of clients. It is specifically designed to become the go-to reference for beginning the analysis, refreshing the memory, or seeking direction for in depth research on the wide range of IP-related issues.

‘Wat wil jij later worden?’ Zonder te aarzelen antwoordde de zevenjarige Elizabeth Holmes: ‘Miljardair.’ ‘Waarom geen president?’ ‘De president zal mij ten huwelijk vragen omdat ik straks miljarden verdien.’ Op haar negentiende richtte Elizabeth de meest veelbelovende start-up van Silicon Valley op: Theranos. Haar revolutionaire idee was een nieuwe, snelle manier van bloedtesten, die de medische wereld op zijn kop zou zetten. Al in het eerste jaar haalde Holmes het ongekende bedrag van 45 miljoen dollar op en haar portret prijkte op alle businesskranten en -bladen. Extraordinary, werd het genoemd. Maar haar bedrijf bleek gebaseerd op leugens en vervalste testresultaten, en Holmes voerde een schrikbewind om haar moedwillige fraude te verhullen. De meermaals bekroonde Wall Street Journal-journalist John Carreyrou

ontmaskerde Holmes en zijn onthullingen brachten haar ten val. Zijn diepgravende journalistieke onderzoek is de basis voor dit adembenemende en shockerende boek over een evil woman en de waanzin van het snelle geld. "This book provides an ethnographic description of 'the art of the vital spots,' a South Indian practice combining medical and martial facets. Similar to the merging of martial and medical aspects, the moral and the physical facets of vital spots in conjunction answer to and explain the tradition's particular esoteric nature" Orange Coast Magazine is the oldest continuously published lifestyle magazine in the region, bringing together Orange County's most affluent coastal communities through smart, fun, and timely editorial content, as well as compelling photographs and design. Each issue features an award-winning blend of celebrity and newsmaker profiles, service journalism, and authoritative articles on dining, fashion, home design, and travel. As Orange County's only paid subscription lifestyle magazine with circulation figures guaranteed by the Audit Bureau of Circulation, Orange Coast is the definitive guidebook into the county's luxe lifestyle. "Since its inception in the early 20th century the Federal Bureau of Investigation has emerged as a dominant agency in the American judicial system. Within its 10 chapters,

this source provides a comprehensive chronological history of and guide to the FBI that includes information about the facilities, the organizational structure, and biographies of key individuals. This reference source will not only please FBI enthusiasts, but it also serves as an excellent resource for those interested in U.S. history, criminal justices, and American culture. Also included is an extensive chronology of key events, a subject index, and an authoritative bibliography. Numerous photographs throughout the book illustrate the essays, along with graphs and tables. An excellent reference source for all libraries".--"Outstanding Reference Sources : the 1999 Selection of New Titles", American Libraries, May 1999. Comp. by the Reference Sources Committee, RUSA, ALA.

p>Licensing Update 2018 is the definitive one-volume handbook covering the year's most significant cases and developments in licensing. It identifies critical trends that licensing professionals and practitioners must understand thoroughly in this rapidly evolving area. Up-to-date, incisive, analytical, and essential, this valuable manual helps you keep up with the explosive pace of licensing with guidance from licensing experts in their area of specialty. You'll find in-depth insights and valuable analysis on recent developments and important trends of

licensing issues from leading practitioners who are experts in their field. Licensing Update 2018 is organized as a handy "quick reference" to help you save time in structuring stronger agreements to protect your licensing interest. You'll get extensive coverage of developments in audit and accounting practices, tax considerations, antitrust concerns and many of the bottom-line issues that you need to address to ensure day-to-day profitability of your license agreements. Previous Edition: Licensing Update 2017, ISBN 9781454886211 The Licensing Update covers the year's most significant cases and developments in licensing. The annual update identifies critical trends that licensing professionals and practitioners must understand thoroughly in this rapidly evolving area and provides guidance from licensing experts in a variety of areas of specialty. Highlights of the 2020 Edition include fully updated chapters in all of the major licensing topic areas: Updated listing of the top 150 licensors for 2020. See § 1.02. A new section discussing licensee standing to sue and jurisdiction over a licensor. See § 2.04. A completely updated section examining the year in review concerning copyright licensing. See § 3.02. A total rework of the patent licensing chapter to include such topics as: licensing of standard essential patents; controlling where patents are

challenged; how explicit language is needed on whether sublicenses survive termination of the primary license; and patent licensing language interpretation. See Chapter 4. In international licensing issues, a critical look at jurisdictions such as Russia, Canada, and the European Union. See Chapter 7. New sections discussing trends in licensing, especially with respect to blockchain and IP enforcement. See Chapter 9. The bankruptcy chapter has been completely rewritten to discuss the Mission Products case. See Chapter 11. Note: Online subscriptions are for three-month periods. Previous Edition: Licensing Update 2019, ISBN 9781543811322; This report examines the importance of intellectual property (IP), ranging from patents, copyright, design and trade marks, and whether in the age of globalization, digitization and increasing economic specialization it still creates incentives for innovation, without unduly limiting access to consumers and stifling further innovation. The report does recommend a radical overhaul of the system, with the review concentrating on three areas, and setting out the following recommendations: (i) strengthening enforcement of IP rights, whether through clamping down on piracy or trade in counterfeit goods; (ii) reducing costs of registering and litigating IP rights for businesses

large and small; (iii) improving the balance and flexibility of IP rights to allow individuals, businesses and institutions to use content in ways consistent with the digital age. This book offers comprehensive, easy to understand guidance for medical device technology innovators on how to work through the United States FDA regulatory review process, while also providing insight on the various intellectual property concerns that many medical device innovators face. In the first portion of this book, readers are introduced to important concepts concerning FDA compliance for medical devices, as well as strategies for successfully navigating the FDA regulatory review process. Specifically, the first portion discusses the expansive range of medical devices and then walks through the most common routes to market: the PMA and 510(k) application processes. In the second portion of this book, readers are introduced to the various types of intellectual property rights that are available for medical device technology inventions and innovations, and can explore ways to overcome unique intellectual property challenges faced by many medical device technology innovators. In the third portion of the book, specific strategies are discussed to navigate the interface between the FDA regulatory process and the process of obtaining

intellectual property protection. This book also includes a number of descriptive examples, case studies and scenarios to illustrate the topics discussed, and is intended for use by medical device designers, developers and innovators.

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